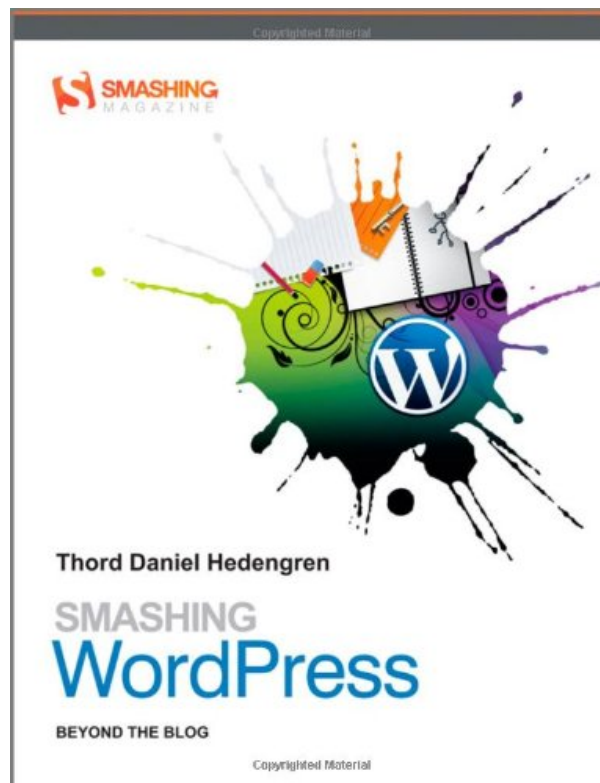
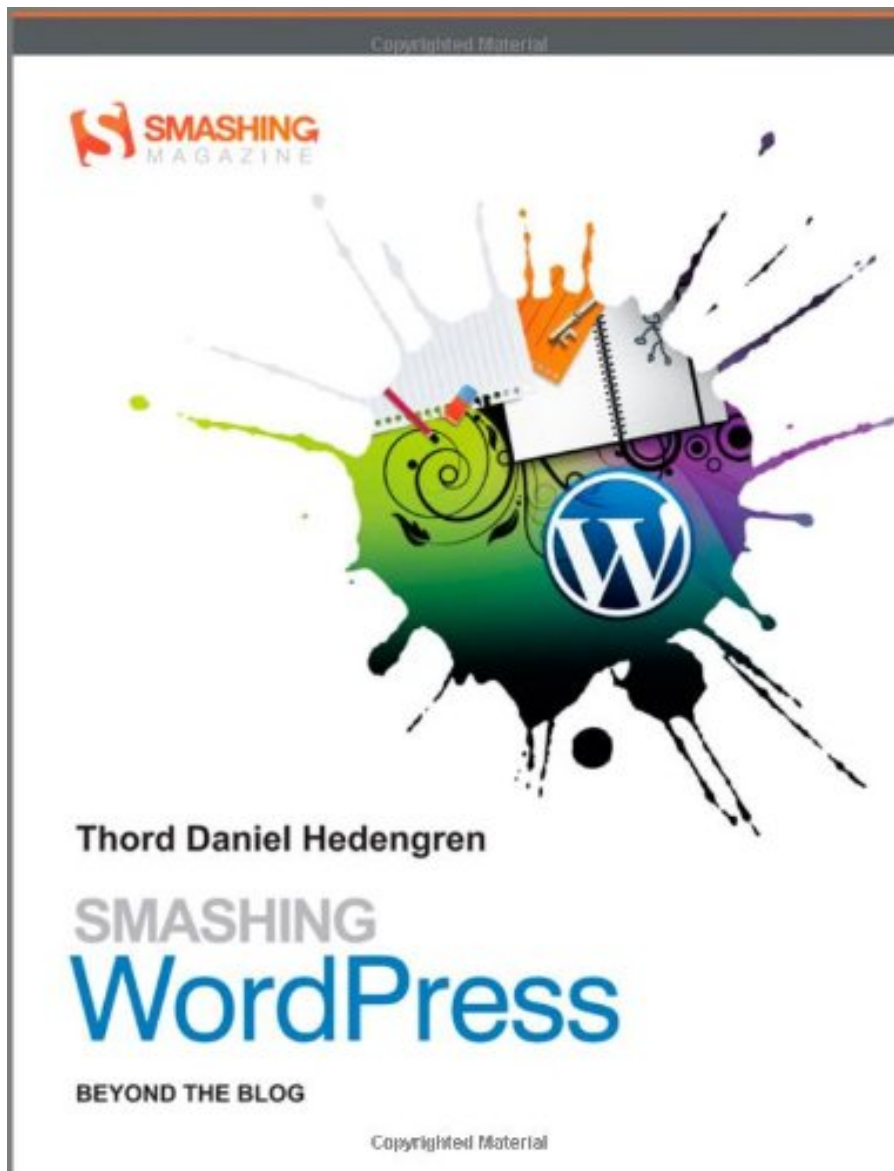


SMASHING WORDPRESS: BEYOND THE BLOG (SMASHING MAGAZINE BOOK SERIES) BY THORD DANIEL HEDENGREN



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Review

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From the Back Cover Go Beyond the Blog

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- The anatomy of a WP install and how WordPress actually works
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- HOW TO BUILD YOUR WORDPRESS PROJECTS FOR SEO
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Most helpful customer reviews

99 of 102 people found the following review helpful.

In my view the best mid/advanced level WP book written to date

By D. Day

Let me preface this review by saying this is NOT a beginner Wordpress book. That said, the folks who leave a mediocre review for this book due to this being over their head are ridiculous. If your looking for a book that teaches you "how to get started" with wordpress this is not your book. You will NOT find sections on how to create a post, add tags, install plugins, etcetera. This book is to teach you how to do advanced secure installs, understand the wordpress framework, template tags (the code snippets that make things work), how to create themes and plugins, and start working with some examples.

This book was an amazing for me because of where I am at in my wordpress development. Before reading this book I knew how to install wordpress, set up permalinks, work with .htaccess files, create posts, add plugins, and even do some minor tweaking. I did not however understand the core code concepts of wordpress that make it work, thus I could not advance beyond an "advanced beginner." When I would go to read advanced wordpress books they were all written in techie speak and I always ended up feeling lost.

Enter Smashing Wordpress:

From the moment I started reading this book it was right at the level I needed. I had finished my knowledge of the beginner to mid level stages of wordpress and Smashing Wordpress took me to a solid level of advanced wordpress techniques and theme/plugin building. It is written in PLAIN ENGLISH and not techie speak like most advanced technology books (please remember you must have a solid beginner level understanding or this book will seem complicated).

If your looking to start understanding all that code that makes themes and plugins work and you have a solid understanding of the basics of wordpress this book is for you.

From the very first chapter this book I stated to absorb the wordpress code concepts and advanced techniques I was craving to learn. I am half way through this book and I am quickly becoming the advanced wordpress theme creator that I have been wanting to be. (This book will also give you a solid ability to modify even the most advanced themes)

HIGHLY RECOMMENDED TO WORDPRESS USERS READY TO UNDERSTAND AND BUILD OR MODIFY WORDPRESS THEME AND PLUGINS.

48 of 49 people found the following review helpful.

Spectacular Content/Poor Book Design

By Mark Luetke

I am fairly new to web design and wordpress theme development and have been searching for ways to go beyond the typical wordpress theme. This book gives you exactly what it says it will. It really does go beyond the blog. This is by far the most thorough wordpress themeing book I have found. The content within this book is dense and every bit of it is useful.

I would not recommend this book to the absolute beginner unless you really like jumping headfirst into the very deep end. You really need to have at least a moderate understanding of html css and php to get through this book. The author is able able to cover as much as he does in large part by assuming you can keep up.

The biggest problem with this book and the only reason I am not giving it 5 stars is the layout. I have heard this complaint regarding other books from smashing magazine and unfortunately it is very true. The guys at smashing mag are brilliant web designers but would do well to hire some equally brilliant print designers to layout their books. The biggest problem is the inner margins of the book. They have been designed as though this book were to be read on a vertical blog with identical margins on both pages instead of reflected margins resulting in having to force the book open to read the left page. Sorry to go on about this but it really is a big problem and I hope they will fix this in future versions (or at least in future publications).

Pros:

1. Spectacular content not found in any other single book
2. Covers up and coming wordpress features such as child themes
3. Tutorials for designing functioning job boards, faq knowledge bases, e-commerce sites, portfolio sites and more
4. 2 chapters on functions.php and plugin development
5. Too many great things content wise to list!

Cons:

1. Not recommended for the beginner
2. Layout of the book is quite poor and makes reading difficult

Overall:

If you are serious about creating your own wordpress themes and have experience with css html and php then this is absolutely the book you want.

45 of 46 people found the following review helpful.

A spectacularly bad book

By J. R. Tyson

OK. I'm not a wordpress beginner; I'm not a computer newbie. I have installed, configured and developed with wordpress as a CMS professionally and installed it to run blogs. I have a higher degree in computer science. I say this because I want to be absolutely clear that this book is bad for anyone at any level.

The book is badly written. It makes no attempt at all to introduce things in an orderly way. I had a more confident grasp of themes **before** I read the chapters on themes than after! Terminology is not regularly explained and where it is the explanations are sometimes of a vague, kind of, sort of like this variety and then the author moves swiftly on.

Instructions are often incomplete. This is a problem because the **context** is not made clear. You can tell me to finish off some settings without being very explicit **if** you've made it clear **where** those are to be found. If you don't then it's just frustrating.

There is no progressive nature either overall or in individual topics. You jump in and jump around and if you persevere you may just make it back to sure.

This book has no use to a beginner and no use to anyone more advanced. This isn't because it tackles intermediate or advanced topics but because it's written by someone who has little idea of instructional writing and no talent for clarity of exposition. If you are a beginner I'd go with Wordpress Complete or Headfirst Wordpress and if you're after something more advanced then the Wrox design and develop book.

See all 39 customer reviews...

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