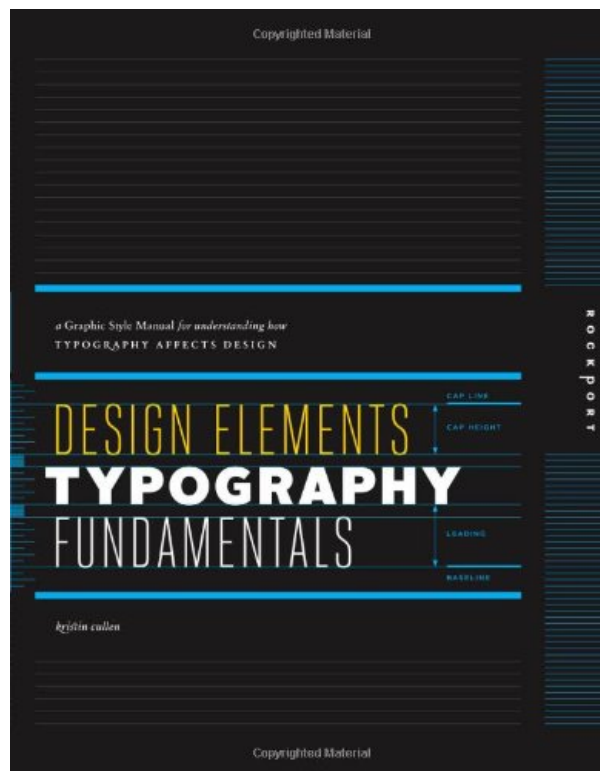
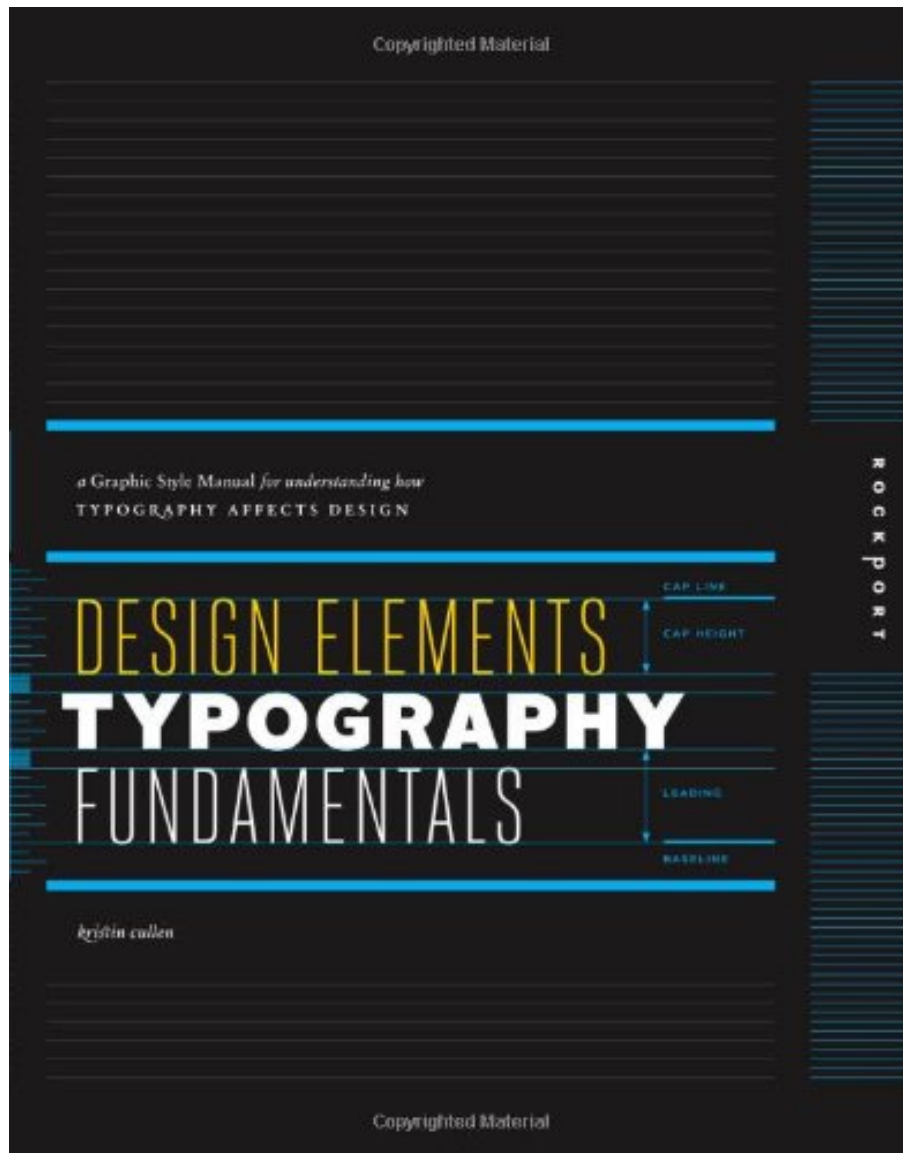


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Kristin Cullen is a graphic designer, author, and educator based in Chicago. Her work has appeared in national and international exhibits, as well as publications that include American Corporate Identity, Graphic Design USA, Graphis Poster Annual, HOW, and Print. She also wrote *Layout Workbook: A Real-World Guide to Building Pages in Graphic Design*, published by Rockport Publishers.

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Explore the fundamentals of typography with this practical new guide. An instructional reader rather than historical survey, *Design Elements: Typography Fundamentals* uses well-founded, guiding principles to teach the language of type and how to use it capably. Designers are left with a solid ground on which to design with type. Limitless potential for meaningful and creative communication exists—this is the field guide for the journey!

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About the Author

Kristin Cullen is a graphic designer, author, and educator based in Chicago. Her work has appeared in national and international exhibits, as well as publications that include *American Corporate Identity*, *Graphic Design USA*, *Graphis Poster Annual*, *HOW*, and *Print*. She also wrote *Layout Workbook: A Real-World Guide to Building Pages in Graphic Design*, published by Rockport Publishers.

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